

Annotation

Theme of the graduation project is The development of an information system for “FIRST agency” LLC. The aim of the graduation project is to develop a web site for the outdoor advertisement department of “FIRST agency” LLC. The implementation of the web site will help to attract new customers and push up sales of the company. Moreover, the web site will provide potential clients with all necessary information about the company, and give an opportunity to contact its employees as soon as possible; as a result, it will speed up and automate the work of the agency.

The graduation project contains the following information: analysis of existing information systems, problem statement, stages of website creation, the developed web site, working conditions during usage of the web site in the company and the economic aspects of the developed software.