## Annotation

This thesis deals with the organization of satellite television in rural areas, to expand the coverage of multi-program broadcasting, to increase the volume of broadcast programs, and to be able to serve a large part of the population. The calculation of the leading indicators was done.

In the section "Life Safety" the air conditioner and the necessary lighting for the room was selected, recommended and calculated.

In the economic part, technical and financial indicators, capital costs for the acquisition of equipment and putting it into operation, operating expenses were calculated. Also, was offered a business plan.