

Abstract

The graduation project is devoted to the development of an information system for customer accounting of an individual entrepreneur. The developed application will help an individual entrepreneur to develop his business through the use of an automated customer and product accounting system, as well as attract a larger number of potential customers. The annex presents the company's products with a name, image and characteristics that will allow customers to make a choice and order products.

The program was implemented in the programming language PHP, used by the MySQL database. The main GUI language is HTML. Web-page decoration style sheet - CSS.

In addition, in the final work, an analysis of existing customer and product accounting systems is carried out, and the issue of life safety and economic efficiency from introducing the system into production is also considered.