

## ANNOTATION

The theme of the diploma project: "Development of a system for analyzing the behavior of website visitors (a person in a web environment)".

In the given diploma project development of information system of analysis of the person in a web environment, finding and output of formulas (schemes) for studying of interests and methods of behaviour of the person on web sites is realized.

The diploma project was carried out in the format of a script or a block of schemes in C++ and Java script. Such technologies as C++, Java script, HTML were used to achieve the goal of the diploma project being developed.

There was also an economic calculation of costs and expenses of program development, assessment of economic feasibility of the project under development and proposed measures to improve production lighting.